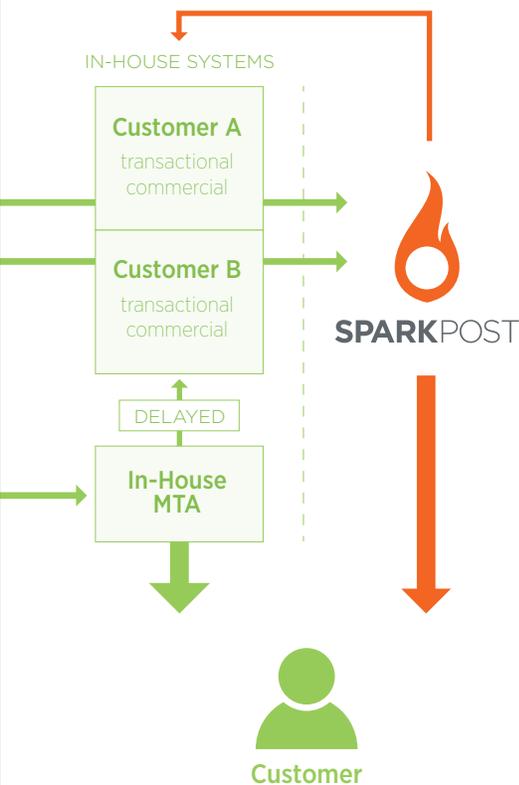


The Hybrid Cloud Advantage

Building, optimizing, and maintaining an in-house email platform and sending infrastructure can be costly, and difficult to scale. SparkPost alleviates the need for capital expenditures and technical personnel to manage and grow your company's email systems. SparkPost's API-driven platform is easily integrated with existing systems and delivers lightning-fast performance, the industry's only guaranteed burst rate, and best-in-class deliverability. Let our cloud support your disaster recovery plan to replace secondary systems on hot-standby. Or, rely on SparkPost to prioritize delivery of high-value or time-sensitive email. Whatever the need, our API-driven infrastructure can be integrated to an existing email platform as a high-performing, cost-effective alternative to growing your server farm.

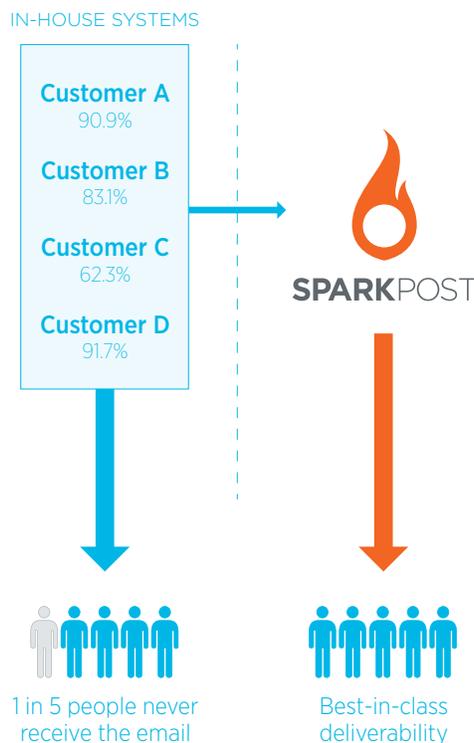
Diversify Mail Streams

Prioritize critical mail streams by separating them to a dedicated system. Prevent roadblocks and deliver time-sensitive mail through SparkPost.



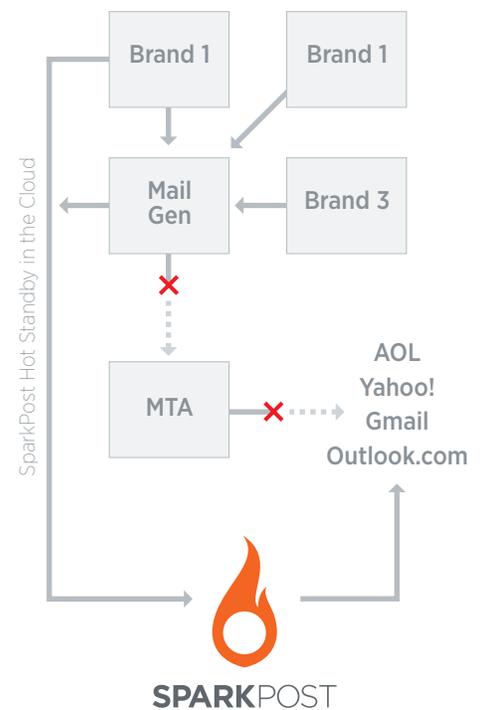
Maximize Deliverability

According to Return Path, 1 in 5 emails go missing. Rely on the platform that sends 25% of the world's legitimate email with 97.8% inbox deliverability.



Disaster Recovery

SparkPost's distributed architecture can be accessed via API or SMTP. In the event of a disaster, it can serve as a hot standby or failover to ensure business continuity.



SparkPost is the cloud solution from the world's number one email infrastructure provider, whose customers—including Pinterest, Twitter, CareerBuilder, LinkedIn, Groupon, Salesforce, Marketo, Zillow, and Comcast—send over 3 trillion messages a year, over 25% of the world's legitimate email. Our service outperforms every other cloud or on-premises alternative, and these companies choose us to provide the deliverability, speed and insight they need to drive customer engagement for their business.